



NORDIC EXPO SERVICE

by EASYFAIRS

IMPORTANT INFORMATION ABOUT YOUR ARTWORK

- 50mm margin all around, keep important graphics such as logo, text within.
- Make a pdf with all text converted to outlines.
- Always include a 20mm bleed on all sides.
- Save your PDF as Acrobat 7 (PDF 1.6) or later version.
- Save each final artwork as individual files, no multiple pages
- Please enclose colorproofs, layouts. Set flat colors as PMS, or else as CMYK.
- We always print according to color profile Fogra 39.

IMAGE RESOLUTION

Images up to 10 m2 (100 sqft) should have at least 50 dpi. Larger images should have at least 30 dpi. This in scale 1:1. Please send your artwork to us in size of 100%, alternatively if you would like to scale down your artwork, make it 10% of original size.

FILE FORMATS

We accept your artwork as a PDF from PC or Mac. It is important that your artwork contains high resolution images and also that any linked file is included.

Artwork can be delivered to us via e-mail(max 10mb), otherwise please use services like Wetransfer.com, Sprend.com

QUESTIONS

If you have any questions about your original, please contact us at kista@nordicexposervice.com

If no date has been agreed upon for the delivery of the original, it is 14 working days before the delivery. Cost may apply if not followed.

Costs may apply if the original does not follow Nordic Expo Service's guidelines. Contact your contact person at Nordic Expo Service for more information.